

Embrace Italian Life

Combine a Unique Investment with a Luxurious Lifestyle



Michael Hobbs and Dawn Cavanagh-Hobbs fell in love with the beautiful area of Le Marche, Italy five years ago. In 2007 they decided to spend more time in Italy, creating their fractional ownership business, Appassionata.

This is real Italy, a place of olive oil, pasta, wine and sunshine, Roman ruins and renaissance palaces. The area has 500 piazzas and over a hundred towns boasting great works of art; 73 historic theatres and the largest number of museums and galleries in Italy; and 2 national parks, 4 regional parks and 5 nature reserves.

Le Marche is a region unspoiled by mass tourism and offers classic charm and culture.

Situated halfway down the east coast of Italy, Le Marche has 180 kilometers of coastline, stunning beaches and 26 medieval towns facing the turquoise Adriatic Sea. The hills and valleys are some of the most beautiful in

The beautiful countryside Estate of Giacomo Leopardi is situated just below the medieval town of Montefiore dell'Aso in Le Marche, Italy.

Italy, with a wide variation of horticulture and agriculture, creating a magical patchwork quilt of colors throughout the year.

Skiing and snowboarding in the nearby Sibillini mountains are popular past times during the

winter months, as is walking in the national park. Cycling is also very popular, whether you prefer a gentle ride along the coastal cycle paths or a 30-kilometer ride visiting the hilltop towns!

After meeting holiday home owners in Le Marche who had already purchased a property, it became clear to Michael and Dawn that the majority of people who had bought a property outright were having some regrets. Negotiating their way through Italian bureaucracy, finding



Fermo Piazza

a reliable building team, landscaping, and furnishing their new home was hard work and left little time to relax. After completion they were concerned about the management and upkeep of the property and the house often stood empty for months. The cost of running and maintaining a holiday home, when it is only used for a few weeks of the year is not very efficient.

The Italian Life

Shaded beneath an olive tree, sipping wine from your own vineyard, gazing across the rolling hills down to the sea... Appassionata creates the perfect home where owners are able to enjoy this beautiful part of the world as much as they do and are able to fully immerse themselves in Italian life. The minute you arrive in one of the Appassionata properties you are on holiday. Your house will always be beautifully prepared for your arrival and essential groceries are supplied, allowing you to immediately relax and enjoy your surroundings. There is no need to worry about gardening or pool cleaning when you are in residence, or security and maintenance when you are not. This is all provided for you by the Appassionata Management Company. Owners share the total running costs with their co-owners instead of paying for everything themselves.



Endless Exploration

Explore the beauty and wilderness of the mountains, admire masterpieces of Renaissance art and architecture, enjoy open air opera in the famous amphitheater in Macerata, or relax and soak up the sun on the beach. The beautiful countryside Estate of Giacomo Leopardi is situated just below the medieval town of Montefiore dell'Aso in Le Marche, Italy. The luxury development consists of three beautiful properties sitting in 5 acres with stunning views of the Adriatic Sea and Sibillini Mountains. The region has a tremendous combination of beach life, skiing, restaurants, vineyards and designer shopping. Owners can live the Italian dream and experience the art, history, culture and culinary delights of real Italy.





Luxurious Settings

The quality of construction, interior furnishings and facilities reflect a luxurious proposition. The development of a new organic vineyard and olive groves gives you more than just a holiday home; you could be picking grapes and olives, bottling olive oil and drinking your own wine!

Appassionata has sourced both traditional and natural materials, working with local artisans in the design and production of wall lights, iron work, marble staircase, special paint features, chestnut beams, building features and even the production of an Appassionata dinner service handmade by the famous Italian potter Bozzi.

Casa Giacomo has four double bedrooms, three bespoke bathrooms, spacious living area with entertainment center, casually elegant dining room, two fireplaces, under floor heating, fully equipped Italian kitchen with granite worktops, utility room with washer and drier, large swimming pool with antique terracotta terracing, all weather tennis

court, newly planted vineyard, olive groves and beautiful landscaped gardens. Large windows maximize the spectacular views across the vineyards and olive groves down to the sea.

The Affordable Dream

Appassionata is the smart way to own a dream home in Italy for a fraction of the cost. Appassionata is a fractional property ownership business, you select the weeks

you want and share all the running costs with your co-owners. This way you are able to contain the cost, have a part share of a more prestigious property and make full use of your asset. This makes it a much more attractive proposition for those looking for a larger property with excellent facilities to share with family and friends.

The pricing structure reflects tremendous value and is hard to find in an equivalent development.

Owners will share the organic vineyard and olive groves. Organic wine and olive oil will be distributed to owners on the basis of weeks owned and can be as involved in the growing, picking and production as much as they want.

Appassionata is a small boutique business that aims to develop a very

personal service in line with owner's requirements. We can arrange private dining, additional cleaning services, taxis, babysitting, beauty and massage treatments, and excursions as required. Appassionata anticipates leaving their owners to their own devices but being there when needed.

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Appassionata will assist owners who wish to exchange their weeks with other owners, with the service weeks or with unsold weeks. They are still investigating an external exchange program and are also in discussion with other similar developments around the world to possibly set up an informal exchange program.

Appassionata has created an extremely flexible proposition, appealing to potential owners worldwide.

Appassionata will happily arrange inspection trips for clients who wish to view Casa Giacomo. Potential owners will then get a chance to really get a feel of this beautiful property, and the fascinating area of Le Marche. 📍

For more information on Casa Giacomo, please visit www.appassionata.com or telephone 00390734658775.

