

Passion for *Italian* life

The benefits of a part-time life in Italy became clear to **Michael Hobbs and Dawn Cavanagh-Hobbs** when they spent time in Le Marche... and this led them to set up their fractional ownership business, Appassionata



To find out more or to arrange a viewing, visit www.appassionata.com
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Michael Hobbs and Dawn Cavanagh-Hobbs fell in love with the diverse countryside and laid-back culture of Le Marche several years ago. Then, in 2007 they made the decision to spend more time here, and to set up a fractional ownership business, Appassionata. Having met holiday home owners in the area who had bought a property outright, it became clear that many weren't happy. After going through the exhausting buying process, the upkeep of the property was a worry, and homes often stood empty for long periods. The cost of maintaining a holiday home that is only used for a few weeks of the year can be prohibitive. And so Appassionata was born out of the problems involved in buying a second home outright.

THE ITALIAN LIFE

Appassionata's fractional ownership creates a home where owners can enjoy the delights of Le Marche and immerse themselves in Italian life. On arriving at your Appassionata property

your house will always be prepared for your arrival, and essential groceries are supplied, so you can immediately relax and enjoy your break. There is no need to worry about gardening or pool cleaning when you are in residence, or security and maintenance when you are not, as all this is provided by the Appassionata management company. Owners share the running costs with their co-owners instead of paying for everything themselves.

Appassionata's Giacomo Leopardi estate sits close to Montefiore dell'Aso in Le Marche. It consists of three properties in five acres of land

With fractional ownership you select the weeks you want and share the running costs with your co-owners

with views of the Adriatic Sea and Sibillini Mountains. It enjoys quality construction, furnishings and facilities, and consists of four double bedrooms, three bathrooms, spacious living area, casually elegant dining room, two fireplaces, under-floor heating,

kitchen, utility room, swimming pool, tennis court, olive groves, vineyard and landscaped gardens.

THE AFFORDABLE DREAM

With fractional ownership you select the weeks you want to spend in the property and share the running costs with your co-owners – a great way to own a home in Italy for a fraction of the cost. Appassionata is a small business that aims to develop a personal service in line with owners' requirements. It can arrange private dining, taxis, babysitting, beauty and massage treatments, and excursions as

required. Appassionata leaves owners to their own devices but is on hand when needed. The company will arrange inspection trips for potential clients who wish to view Casa Giacomo, so you can get a feel of this beautiful home, and this fascinating region.

